



THE ASSAM

**ROYAL GLOBAL UNIVERSITY**

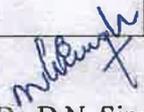
( Under Section 2(f) of UGC Act 1956 )

## NOTIFICATION

The under mentioned candidate is declared to have qualified for the award of the degree of *Doctor of Philosophy* (Ph.D.) on 5<sup>th</sup> November, 2024 from The Assam Royal Global University for the thesis submitted by her on the titles noted against her name. The award of degree of *Doctor of Philosophy* is subject to ratification by the University Research Council and Academic Council of The Assam Royal Global University.

*The degree will be conferred on her at the next convocation of the University.*  
*The particulars of the candidate are as follows: -*

Sl. No.	Name	Department	Ph.D Registration No. & Date	Title of the Thesis	Supervisor	Co-supervisor
1.	Kriti Agarwal	Department of Commerce	1181172 & 09/07/2018	Impact of Customer Relationship Management Practices on Customer Satisfaction and Loyalty – a Study on Retail Customers of Select Banks	Dr. Aruna Dev Rroy	Prof. (Dr.) Anoop Pandey

  
(Dr. D.N. Singh)  
Registrar (Academics)

No. RGU/Ph.D/2024/14

Date: 05.11.2024

Copy forwarded for information:

1. All Registrars of Indian Universities.
2. The Secretary, Ministry of Education, Govt. of India, New Delhi
3. The Secretary, University Grants Commission, Bahadurshah Zafar marg, New Delhi-110002
4. The Secretary General, Association of Indian Universities, AIU House, Kotla Marg, New Delhi
5. The Secretary to the Govt. of Assam, Department of Education, Assam
6. The DPI (Higher Education), Assam, Kahilipara, Guwahati- 781006
7. Deans of Schools, The Assam Royal Global University
8. Heads of Schools, The Assam Royal Global University
9. Controller of Examinations, The Assam Royal Global University
10. Director, IQAC, The Assam Royal Global University
11. Ph.D Cell, The Assam Royal Global University
12. Academic Section, The Assam Royal Global University
13. Personal Secretary to VC, The Assam Royal Global University, for VC's kind information
14. Concerned Supervisor and Co-Supervisor
15. Concerned candidate
16. The Librarian, The Assam Royal Global University
17. All India Radio/Doordarshan Kendra, Guwahati, with a request to broadcast the matter in local news bulletin.
18. Guard File

Registrar